

Jackie Sizing

1000 N Duke St, Durham, NC 27701 | jackiesizing.com

EDUCATION

University of North Carolina at Chapel Hill

May 2021

Bachelor of Arts in Media and Journalism

Franklin Pierce University

September 2017 – May 2019

Bachelor of Arts in Communication; Minor: Political Science

MEDIA EXPERIENCE

Reporter & Social Media Producer, GrepBeat, Durham, NC

June 2021 – Present

- Write weekly news articles covering Triangle tech startups
- Develop, implement, and manage social media strategy
- Manage, create, and oversee social media content
- Measure success of every social media channel, using KPIs and analytics
- Write, produce, and edit multimedia content, including videos, podcasts, etc.

Reporter, Carolina Connection, Chapel Hill, NC

Aug 2020 – Nov 2020

- Pitch, research and create audio stories for WCHL 97.9 FM and 1360 AM
- Conduct 3+ interviews for each story
- Write radio scripts for each story
- Meet weekly with professor, student producers and reporters

Staff Writer, The Daily Tar Heel, Chapel Hill, NC

Sept 2019 – Jan 2020

- Write and research articles for print and online student publication
- Conduct 3+ interviews for each story
- Gather multimedia components such as photos
- Meet weekly with university news editor and assistant editors

Intern, The Boston Herald, Boston, MA

Summer 2019

- Wrote business article for online and print publication
- Assist reporters by conducting interviews and research
- Attend events, such as city hall meetings and political rallies

Editor-in-Chief, The Pierce Arrow, Rindge, NH

Sept 2018 – May 2019

- Lead editorial staff as a sophomore, managing a team of 15 student journalists
- Responsible for recruiting staff for content and editorial team
- Review all content for accuracy and appropriateness, providing feedback where necessary
- Led redesign print and online publication of the Pierce Arrow

SKILLS

Adobe Premiere • Adobe Photoshop • Pixelmator • Adobe InDesign • Adobe Audition • Audacity • WordPress • HTML • CSS • Social Media Management